



Working Student/Intern/Thesis "Online-Marketing" (m/f) at AR Start-up

We are currently looking for students (m/f), who are interested in supporting our Online-Marketing for PuttView as a working student, as an intern or in the course of their bachelor/master thesis. PuttView is an AR-application for golf practice which we have successfully launched in the EU, US and Japan. Our dynamic team has relevant industry and sports experience.

We are looking for motivated people who would like to contribute to the marketing of our innovative product. We will define the extent of this project according to your qualification and interests.

Topics:

- Creation and analysis of an online marketing strategy ("Sales Funnel") for PuttView
- Content creation and implementation of campaigns for all relevant channels
- Monitoring and controlling the campaigns based on common KPIs
- Further development of our online presence
- Planning and support for our events

Your Qualifications:

- Bachelor- or Master-Student (m/f) in Marketing, Brand Communication, Media Management or equivalent course of studies
- First experience in online marketing
- Passionate about marketing innovative products
- Good knowledge of common social media platforms and online marketing tools
- Great communication skills in German and English
- Self-motivated and proactive to maintain momentum and progress
- Good knowledge of MS-Office, knowledge of Wordpress is a plus

Our Offer:

- An exciting job, where you can take on responsibility from the very beginning
- A powerful team with friendly, highly qualified colleagues
- Flexible working hours
- And much more...

Have we sparked your interest? Then please contact us with your application documents!

Contact:

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