



## Working Student/Intern "Online-Marketing" (m/f) at AR Start-up

We are currently looking for working students or interns in online marketing to support our Augmented Reality Start-Up in Hamburg. Our first product „PuttView“, an AR-application for golf practice, is already successfully launched in the EU, US and Japan. Our dynamic team has relevant industry and sports experience.

We are looking for motivated people who would like to contribute to the marketing of our innovative product. We will define the exact topic according to your qualification and interests.

### Possible Topics:

- Developing and implementing marketing strategies and campaigns
- Monitoring and controlling marketing campaigns based on common KPIs
- Frequent social media posts including content creation
- Content creation for our mailings
- Maintenance and further development of our online presence
- Planning and support for our events

### Your Qualifications:

- Bachelor- or Master-Student (m/f) in Marketing, Brand Communication, Media Management or equivalent course of studies
- First experience in online marketing
- Passionate about marketing innovative products
- Good knowledge of common social media platforms and online marketing tools
- Great communication skills in German and English
- Self-motivated and proactive to maintain momentum and progress
- Good knowledge of MS-Office, knowledge of Wordpress is a plus

### Our Offer:

- An exciting job, where you can take on responsibility from the very beginning
- A powerful team with friendly, highly qualified colleagues
- Flexible working hours
- And much more...

Have we sparked your interest? Then please contact us with your application documents!

### Contact:

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